



REV. DR. MARTIN LUTHER KING, JR. MEMORIAL BREAKFAST

“the unfinished agenda”

Monday, January 16, 2017

47th Annual Gathering • Nation's Oldest • Boston's Premier

bostonmlkbreakfast.org

“Human progress is neither automatic nor inevitable... Every step toward the goal of justice requires sacrifice, suffering, and struggle; the tireless exertions and passionate concern of dedicated individuals. ” --MLK



Igniting the dream

finishing the unfinished agenda

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Each year, the Martin Luther King Memorial Breakfast calls together hundreds of community leaders, elected officials, activists, and concerned citizens in order to:

- Connect and network a “beloved community” of dreamers;
- Celebrate King's vision for love and peace;
- Champion the moral imperative for justice;
- Cultivate and encourage youth through scholarships.



The annual MLK Memorial Breakfast is the nation's longest-running and Boston's premier event dedicated to the memory of Dr. King. The breakfast features engaging speeches, delicious food, live music, and is attended by a diverse cross-section of community and religious leaders.

Attendees at the 44th Annual Breakfast singing
“We Shall Overcome”

Event Details

gathering the beloved community



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Monday, January 16, 2017 • 8 a.m.
Boston Convention and Exhibition Center

The 2017 keynote address will be delivered by commentator and TV/radio host **Callie Crossley**.

Ms. Crossley was a producer for Blackside Inc.'s "Eyes on the Prize: America's Civil Rights Years," which earned her an Oscar® nomination, a National Emmy, and the Alfred I. DuPont-Columbia Award (Gold Baton). A former producer for ABC News 20/20, Ms. Crossley is a Woodrow Wilson Visiting Fellow,



guest-lecturing at colleges and universities about media literacy, media and politics and the intersection of race, gender and media.

Other invited speakers include Massachusetts Governor Charlie Baker, Boston Mayor Martin Walsh, U.S. Senator Elizabeth Warren, U.S. Senator Ed Markey, and Massachusetts Attorney General Maura Healey.

*Past keynote speakers include civil rights legend Joseph Lowery, Yolanda King, MSNBC anchor Melissa Harris-Perry, and Ambassador Charles Stith. **The New England Gospel Ensemble will provide musical entertainment at the 47th MLK Memorial Breakfast.***

Scholarships

empowering the next generation

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Each year, the MLK Breakfast, through corporate sponsorships, provides \$2,500 college scholarships and educational achievement awards to students from four Boston schools.



Based on their essay submission about King's impact, five graduating seniors from **Jeremiah Burke, Madison Park, and John D. O'Bryant** high schools are awarded scholarship support for their higher education. Awards are paid to students' colleges upon successful matriculation.



For the last decade, 8th grade students at the **Orchard Gardens K-8 School** present artwork based on the theme "What Dr. King's Dream Means to Me." The top five submissions are presented at the MLK Breakfast and the student artist receives a cash award.

Awards

honoring prophetic leadership

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During the breakfast, we acknowledge exceptional leadership by bestowing the **True Compass Award** on individuals who exemplify the spirit and dedication of King's vision and work on a grand scale. The **Drum Major Award** is given to local community leaders who have made significant contributions to promoting justice in the Boston area.



Past recipients of the True Compass Award include the late Senator Ted Kennedy and Mayor Thomas Menino for their public service and commitment to the Memorial Breakfast.

Sponsorships

making a difference

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Signature Sponsors

\$25,000+ gift includes prominent event participation and placement in event program booklet, plus benefits listed below.

Scholarship Underwriters

\$10,000+ gift supports college scholarships and awards for educational achievement for Boston public school students.

Includes:

- Event visibility
- Presentation of scholarships
- Premier event seating for 10
- Logo and link on website
- Full-page recognition in program
- VIP reception with speakers at event

Event Patrons

\$5,000+ gift supports the longest-running memorial breakfast in the country.

Includes:

- Event visibility
- Premier event seating for 10
- Logo and link on website
- Full-page recognition in program
- VIP reception with speakers at event

Corporate & Institutional Sponsors

\$1,500 gift contributes to event mission and programming.

Includes:

- Premium event seating for 10
- Acknowledgment on website, program book and screen

Not-for-Profit Organizations

\$750 gift contributes to event mission and includes event seating for 10, acknowledgment on website, program book and screen

Individual Supporter

\$45 early-bird price through November 30th

\$50 general sales, December 1, 2016 - January 16, 2017

\$55 at the door, January 17 2017



2015 Breakfast Headtable (pictured): Bishop Sudarshana Devaadhar, Attorney General Maura Healey, Mayor Martin Walsh, Rev. Jay Williams, Master of Ceremony Ebony Reed; Governor Charlie Baker, US Senator Ed Markey, State Senator Sonia Chang-Diaz, Bishop Alan Gates. Rev. Dr. Monrelle Williams (not pictured)

We look forward to your support and seeing you in January!

Martin Luther King Memorial Breakfast
P.O. Box 180309
Boston, MA 02118

Registered not-for-profit corporation in the Commonwealth of Massachusetts. IRS 501(c)3 status pending.

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Not-for-Profit & Individual
Supporter Contact: Ms. Ruby Blake, (617) 495-6114

“Darkness cannot drive
out darkness; only light
can do that. Hate cannot
drive out hate; only love
can do that.” - MLK



Boston Children's Orchestra
performing at the 2013 Breakfast